

PRESS RELEASE

Kathrein supports digital start-ups

Rosenheim, 15 December 2016 – Kathrein, an innovation and technology leader in today’s connected world, is the cooperation partner for a new digital start-up center in Rosenheim, Germany. The center, "Stellwerk 18", provides young entrepreneurs with the ideal setting in which to establish their own independent companies. It will be built on the northern railway station grounds in Rosenheim and is due for completion by Fall 2018.

Klaus Stöttner, a CSU member of the Bavarian parliament and one of the political enablers and inspirational forces behind the project, shared his vision for the center as a “Silicon Valley by the Alps,” at the symbolic check presentation by Bavarian Minister of Economic Affairs Ise Aigner. Stöttner explained that Rosenheim had been up against extremely tough competition from Ingolstadt, headquarters of the automobile corporation Audi, but although only one start-up center had originally been planned for each administrative district, the jury accepted both bids.

The Bavarian government is providing initial funding of EUR 1.25 million. Rosenheim’s mayor, Gabriele Bauer, accepted the “early Christmas present” – as she put it – with obvious pleasure, saying that all the work that had gone into the 158-page submission had clearly been worth it.

Kathrein supports network activities

As the host of the funding presentation, Kathrein Group CEO, Anton Kathrein, welcomed numerous guests from politics, business and the media. The Innovation Workshop, a renovated production hall dating back to the company’s early years, provided the ideal setting for the event. “You can really feel the start-up spirit here,” said Kathrein.

He went on to point out that the new start-up center would be an ideal platform for the implementation of innovative ideas in the digital age. “As an established business we will be more than happy to support the start-up scene in the Rosenheim area,” said Kathrein. This would include providing start-ups with coaching, mentoring and consultancy, for example.

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Strong industrial base in Region 18

In her speech, the Minister of Economic Affairs praised the excellent application submitted by the town and region to the Bavarian government. “The judges were especially impressed by the fact that Stellwerk 18 not only promotes networking in the region, but also beyond the borders of Bavaria,” said Aigner. One of the project’s 25 partners is even based in Austria: the University of Applied Sciences in Kufstein.

The minister also noted the considerable economic strength of south-eastern Upper Bavaria. “The region has a strong industrial base, so this will provide numerous points of contact for young entrepreneurs, potentially leading to some initial customer relationships,” said Aigner.

About Kathrein

Kathrein is a leading international specialist for reliable, high-quality communication technologies. The company is an innovation and technology leader in today’s connected world. Its ability to provide products and services enable people all over the world to communicate, access information and use media, whether at home, at the office or on the road. The business covers a broad spectrum: from mobile communication and RFID solutions, to satellite reception, broadband and broadcast technology, to transmission and reception systems in vehicles. As a hidden champion and family-owned enterprise, Kathrein has been working on the technologies of tomorrow since 1919. The business takes pride in its dedicated employees and passion for customers and quality. Find out more about Kathrein at www.kathreinusa.com.

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